



**Public Disclosure of Student Achievement**

**Institution Name: Gwynedd Mercy University**

**Business Unit(s) included in this report: School of Business and Education (Business programs);  
School of Graduate and Professional Studies (undergraduate business programs)**

**Academic Period Covered: 2017 - 2018**

**Date Submitted: 10/31/2018**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Accounting	CPA pass rate	69.7%
Finance	Retention rate	75%
Human Resources Management	Job placement rate	100%
Marketing	Retention rate	100%
Management	Retention rate	67%
Sports Management	Retention rate	75%
A.S. in Business Administration	Retention rate	54%
B. S. in Business Administration	Retention rate	70%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
CPA pass rate	Percentage of students passing all four parts of the CPA exam within one year of graduation (national rate is 52%)
Job placement rate	Percentage of students within the major employed in the major industry within six months of graduation.
Retention rate	Percentage of first-time full-time undergraduate degree-seeking students retained from year 1 through year 2.